

SPONSORSHIP

BOOKLET



OPAL-RT
TECHNOLOGIES

A large, glowing blue lightning bolt strikes down from the top left towards the bottom right, set against a dark background with a faint grid pattern.

RT24 →
→

**ELECTRIFYING THE WORLD
BEYOND REAL TIME**

NOVEMBER 19
Greater Detroit Area, Michigan

ABOUT RT24



ELECTRIFYING THE WORLD BEYOND REAL TIME.

OPAL-RT's 16th annual conference on real-time simulation will take place in the vibrant city of Greater Detroit Area, Michigan the 19th of November 2024. RT24 will feature a range of hands-on workshops, keynote, and technical sessions covering a wide range of topics including **Automotive, Power Electronics**, and more.

The conference will also offer a unique opportunity for attendees to network and socialize with their peers, see cutting-edge demonstrations, and learn from industry leaders. It will provide attendees with the knowledge, skills, and connections they need to **advance their careers and stay up-to-date with the latest advancements in real-time simulation.**

The slogan "**Electrifying the World Beyond Real Time**" reflects the essence of RT24's commitment to fostering an environment that encourages innovation and that will help the world build better and more sustainable solutions. Whether you're an expert or a newcomer to the field of real-time simulation, RT24 is the perfect conference to take your ideas to the next level and energize your career.



RT24 welcomes anyone who has an interest in the role of Real-Time Simulation in the design and validation of electrical, power electronics, and mechanical systems found in today's power systems, vehicles, aircraft, and industrial manufacturing facilities.

WHO SHOULD ATTEND?

POWER SYSTEMS

- Microgrid
- Digital Twins
- Protection Relay
- WAMPAC
- Cybersecurity



POWER ELECTRONICS

- P-HIL
- Converters
- Renewables
- MMC



AUTOMOTIVE

- HEV and EV
- Battery
- Chargers
- ADAS



AEROSPACE & DEFENCE

- MEA
- Test and Validation



www.opal-rt.com/RT24/



SPONSORS VISIBILITY

INCREASE BRAND AWARENESS

Becoming an RT24 sponsor is a perfect way to increase brand awareness for your organization and promote your products.

NETWORK WITH A HIGHLY QUALIFIED AUDIENCE

Network with professionals, academics, researchers, and students from around the world who share an interest for the very latest developments in real-time simulation.

GENERATE LEADS

In the last five years, OPAL-RT has drawn a very large crowd to its seminars.

STAY UP-TO-DATE ON INDUSTRY TRENDS

Discover our latest technological innovations and concrete applications. Be part of the user community; discuss and exchange best practices.

OUR PREVIOUS RT EVENT

+550 Attendees | **+80** Speakers | **+6000** Virtual Attendees



LOCATION



Detroit Technical Center

Auburn Hills, Michigan

D&V Electronics' offices in Michigan will host this RT24 Regional conference. The region's position as a hub for innovation and business growth, particularly in industries such as technology, makes it a strategic choice for networking and professional development.

SOME OF OUR PREVIOUS SPONSORS



PROGRAM AT A GLANCE



**This year, our conference will focus on
the following key subjects:**

- Power Train Electrification: Motor Control
- Power Training electrification: Battery Management System (BMS)
- Interconnection studies around inverter-based resources
- Physical Cyber Security
- Advanced Power Electronic control
- Integration of DER and Microgrid

DAY

NOVEMBER 19

ACTIVITY

- Conference and Demonstration
- Networking Lunch
- Conference and Demonstration
- Networking Dinner



\$2,000 USD

\$4,000 USD

GOLD

DIAMOND

Complimentary registration

2

3

Receive discount codes for complimentary registration at RT24.

Digital Exposure



Your logo will be featured in RT24 communications on our website and across our social media platforms.

Full Attendee List Access



Gain access to the complete list of attendees within the week following RT24.

Power in Mind Magazine Feature



Highlight your company/subject with a dedicated page in our Power in Mind magazine, available in both printed and digital formats.

Power in Mind Magazine Feature++



Highlight your company/subject with a dedicated double page in our Power in Mind magazine, available in both printed and digital formats.

Distributor Meeting Presentation Slot



Enjoy a dedicated half-hour slot during the Distributor Meeting to introduce your company, available in digital or in-person format.

Sponsor Guest Discount



Receive a discount on registration for all your guests attending RT24.

Co-Webinar Collaboration



Partner with us for a co-webinar with your company in the following year.

2025 Event Co-Hosting



Co-host an event during the 2025 event season, including booth presence, marketing opportunities, and more.

2025 Industry day



Collaborate with us to organize an Industry Day at your company on the subject of your choice during 2025.

OUR PACKAGES



A large, glowing blue lightning bolt strikes across a dark background. The bolt is bright and jagged, with a grid pattern overlaid on the right side of the image. The background is dark with some faint grid lines on the left side.

BECOME A SPONSOR

Please scan the code or click on the link below and fill out the form to submit your request to become a sponsor.

www.opal-rt.com/rt24-become a sponsor/



RT24

The logo for RT24, featuring the letters 'RT' in a bold, black, sans-serif font, followed by the number '24' in a blue, sans-serif font. The '24' is stylized with a blue arrow pointing to the right. Below the '24' is a thick blue horizontal bar that also ends in a blue arrow pointing to the right.